

# **Pathway Newsletter**

November 2024 Edition

### **Building Community**

Avenue Scholars' Business Outreach Program



Featuring a Scholar interning at Firespring (from the left): Emily Lowe, Firespring VP of Custom Marketing; Darci Lijoodi, Firespring Production Manager; Cooper R., Scholar; and Anthony Tate, Avenue Scholars Career Services Coach.

Avenue Scholars is expanding our business outreach efforts, offering exciting opportunities for companies to engage with and support our talented Scholars. Audrey Gustin, Business Relations Manager, highlights the diverse ways businesses can get involved: "From guest speaking to job shadows and mock interviews, there are numerous ways to engage. By providing Career Awareness and Career Exploration experiences, businesses plant a seed of interest for their industry and build a future talent pipeline."

The Avenue Scholars approach is tailored to each organization's unique needs. "We aim to understand what each business requires and determine how Avenue Scholars can help," Gustin explains. "By partnering with us, you're cultivating future talent and supporting youth in our community. Business partners are often

impressed by the professionalism and motivation of our Scholars," Gustin notes.

"They also appreciate the ongoing support our staff provides."

The Avenue Scholars' commitment doesn't stop at job placement. Career Services Coaches work closely with Scholars throughout their internship, helping them build essential skills, internalize feedback, and refine their approach. Once Scholars enter their careers, the support continues for six months, ensuring they have the tools and guidance needed for lasting success. This means, that when Scholars arrive at their workplace they are equipped with an Avenue Scholars coach dedicated to guiding and helping them overcome any barriers to success, and helping them develop into stronger young professionals.

Scholar Cooper R. is an example of the program's success. Cooper is currently interning at Firespring, a Midwest-based marketing, print, and website company. Cooper's internship provides a comprehensive experience, rotating through various service areas within the company. His main interests lie in Computer Numerical Control (CNC) machinery and tool and die equipment. Cooper's dedication and skills were praised by his direct supervisor, Darci Lijoodi, highlighting the mutual benefits of their partnership.

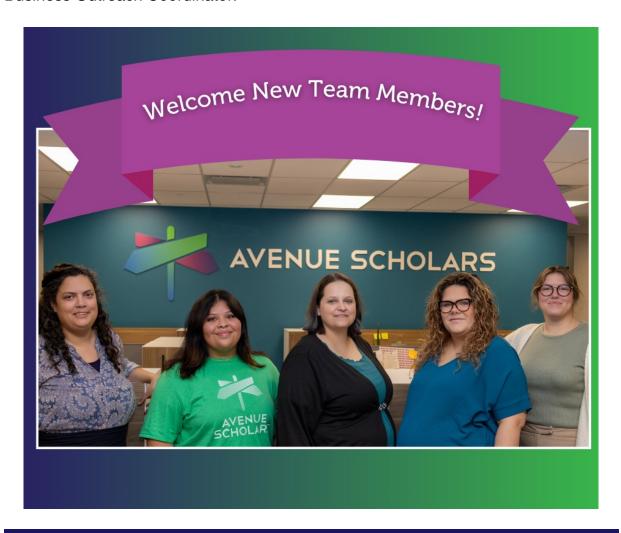
Is your business interested in growing its talent pipeline Contact Audrey Gustin at <a href="mailto:agustin@avescholars.org">agustin@avescholars.org</a> to explore partnership opportunities. Join us in shaping the future workforce while positively impacting young lives in our community.

# Gratitude In Action Featuring Thanks From A Scholar



#### **Welcome New Team Members**

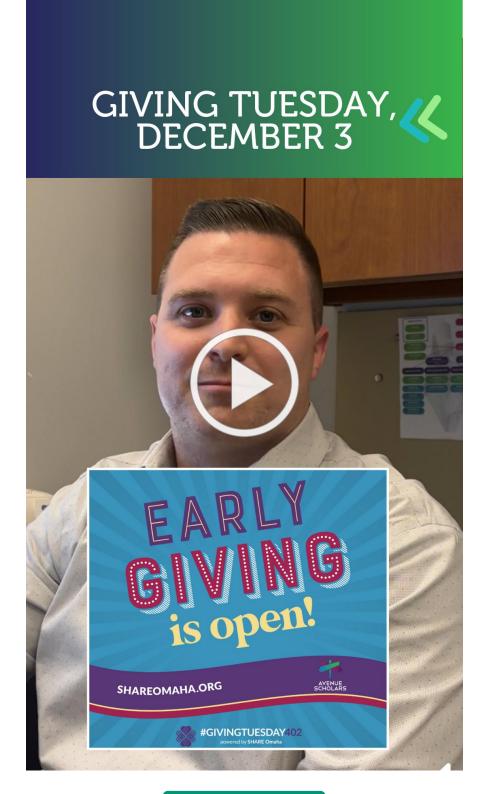
Avenue Scholars is growing, expanding its services, and adding more talent to the team! Please help us welcome new team members: Erin Higgins, Business Outreach Coordinator; Jenni Gutierrez, High School Career Coach; Amy Hernandez, Accounting Assistant; Kaily Barbre, High School Career Coach; and Bayly Wise, Business Outreach Coordinator.



### Giving Tuesday December 3, 2024

Giving Tuesday is on December 3, 2024. Check out <u>our profile</u> on ShareOmaha's platform, where funds raised on Giving Tuesday will go toward Career Education & Training.

Thanks for your support of Avenue Scholars!



## **Donate Today**

Avenue Scholars 2121 N. 117th Avenue, Suite 220 Omaha, NE 68164 avescholars.org









Avenue Scholars | 2121 N. 117th Avenue Suite 220 | Omaha, NE 68164 US

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>

