



Pathway Newsletter

March 2025 Edition

April 15th: More Than Just Tax Day! **Mayor Jean Stothert Declares Avenue Scholars Day**

April 15, 2024 was officially titled “Avenue Scholars Day” through a Proclamation by Mayor Jean Stothert in recognition of the commitment and success of the Avenue Scholars program. This year, Mayor Stothert renewed the proclamation for Avenue Scholars Day 2025!

According to the proclamation, “The Avenue Scholars program acts as a vehicle, driving Scholars toward career success by equipping them with the skills and opportunities needed to thrive in today’s workforce—all while supporting them as they rise above challenges they may face along the way. Scholars are prepared for careers through classroom coaching, equipping them with the skills and confidence they need to engage with employers meaningfully. The program helps bridge the gap between education and industry, contributing to the growth of the metro area’s local economy by connecting future workers with high-demand fields, while also equipping students with opportunities to help them with their future careers and economic prosperity.”

We're celebrating Avenue Scholars Day on Social Media with #AvenueScholarsDay! Join in the celebration, posting your own experience and support, and look for posts from Avenue Scholars’ business partners celebrating the success of the program and its Scholars!



Avenue Scholars CEO, Lindsay Decker, center, holds the Mayoral Proclamation of Avenue Scholars Day, surrounded by staff.

Elevator Speeches

Inspiring Scholars to Make a Lasting Impression



Avenue Scholars seniors practice their elevator speeches in class before attending job interviews.

A key component to the Avenue Scholars program is equipping Scholars with practical, transferable skills that will serve them well beyond the classroom. One specific skill that senior Scholars have been working on is the art of crafting and delivering an effective elevator speech. Scholars were introduced to these brief, persuasive pitches that can be delivered in the time it takes to ride an elevator-- typically 30 seconds to a minute. For Scholars, this concise introduction serves as a tool to clearly articulate their unique qualities, experiences, and career aspirations.

Crafting an elevator speech is a great way for Scholars to reflect on their strengths and practice clear, confident communication. In the photo above, Benson High Scholars are learning how to highlight their skills and career interests in a way that's

both natural and impactful. This exercise not only prepares them for networking and job interviews, but also helps them think on their feet and communicate effectively in any setting.

This aspect of our career training program builds Scholars' confidence. By mastering the elevator speech, our Scholars develop an understanding of effective communication, a skill that will serve them well throughout their careers.

Behind The Scenes

Avenue Scholars Program Video



The 2025-26 Avenue Scholars Program Video is in the works! Stay tuned for this powerful *Hero's Journey* video, where you'll hear directly from Scholars and our partners about the impact of Avenue Scholars in action.

[Donate Today](#)

Avenue Scholars
2121 N. 117th Avenue, Suite 220
Omaha, NE 68164
avescholars.org



Avenue Scholars | 2121 N. 117th Avenue Suite 220 | Omaha, NE 68164 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!